



Sponsorship Information

December 9-10, 2017 6:00 PM – 10:00 PM

www.CandlelightTourofHomes.com

The **Grant Park Candlelight Tour of Homes** has been an Atlanta holiday tradition since 1980, and was attended last year by more than 1,000 visitors from near and far. Celebrating the history and charm of Atlanta's largest historic district, the Tour features a combination of original and renovated Victorian and Craftsman homes as well as a few new homes built in the historic style, all beautifully decorated for the holidays and lit by candlelight. Tour goers also enjoy:

- ☐ **The Artists' Market**, local artisans selling a variety of hand-crafted holiday gifts
- ☐ **Children's Winter Wonderland**, a family-friendly celebration and a visit with Santa
- ☐ **Christmas Concert**, holiday music by St. Paul's fabulous choir

Our sponsors, many of which have been supporting the Tour year after year, are a big part of the overall experience. Without our generous sponsors, the Tour would not continue to grow and be the success it has become, and many visitors would never know the beauty and magic of Grant Park.

Candlelight Tour of Homes social media outreach and branding begins in October! Please commit to a sponsor level as soon as possible to ensure inclusion in all of this year's promotional efforts.

Sponsorship Levels and Recognition:

Presenting Sponsor / \$1,500 Tax-Deductible Donation SOLD OUT

- ☐ Limited to ***only one*** business
- ☐ Full page ad on first page of tour booklet, with opportunity to include a coupon
- ☐ Business listing on the Candlelight Tour of Homes map (if applicable)
- ☐ Logo and link to your business prominently displayed on the Tour website and Facebook page
- ☐ 10 solo promos and mentions (or more) via the Tour's social media channels
- ☐ Eight (8) complimentary tickets to the Candlelight Tour
- ☐ Principal logo placement on all Tour promotional materials (posters, cards, etc.) plus recognition in news releases and articles, if commitment received by October 20, 2017
- ☐ Opportunity to coordinate a special promotion or tie-in with the Tour
- ☐ Invitation to the VIP Homeowner's Reception

Trolley Sponsor / \$2,500 Tax-Deductible Donation ***SOLD OUT***

- ☐ 1/2 page ad in the tour booklet, with opportunity to include a coupon
- ☐ Banner and sign placement on two trolleys providing shuttle service throughout the Tour
- ☐ Business listing on the Candlelight Tour of Homes map (if applicable)
- ☐ Logo and link to your business prominently displayed on the Tour website and Facebook page
- ☐ 10 solo promos and mentions (or more) via the Tour's social media channels
- ☐ Eight (8) complimentary tickets to the Candlelight Tour
- ☐ Principal logo placement on all Tour promotional materials (posters, cards, etc.) plus recognition in news releases and articles, if commitment received by October 20, 2017
- ☐ Opportunity to coordinate a special promotion or tie-in with the Tour
- ☐ Invitation to the VIP Homeowner's Reception

Gold Star Sponsor / \$750 Tax-Deductible Donation

- ☐ 1/2 page ad in the tour booklet
- ☐ Ability to include a coupon in your ad
- ☐ Business listing on the Candlelight Tour of Homes map (if applicable)
- ☐ Logo and link to your business prominently displayed on the Tour website and Facebook page
- ☐ Eight (8) solo sponsor promos and mentions (or more) via the Tour's social media channels
- ☐ Six (6) complimentary tickets to the Candlelight Tour
- ☐ Favored logo placement on all ads, Tour posters, and recognition on brochures and articles in neighborhood publications, if commitment received by October 20, 2017

Silver Bell Sponsor / \$500 Tax-Deductible Donation

- ☐ 1/4 page ad in the tour booklet with ability to include a coupon
- ☐ Business listing on the Candlelight Tour of Homes map (if applicable)
- ☐ Logo and link to your business on the Tour website and Facebook page
- ☐ Four (4) solo sponsor promos and mentions via the Tour's social media channels
- ☐ Four (4) complimentary tickets to the Candlelight Tour
- ☐ Prominent logo placement on Tour posters, and recognition on brochures and articles in neighborhood publications, if commitment received by October 20, 2017

Evergreen Sponsor / \$350 Tax-Deductible Donation

- ☐ Logo listing in the tour booklet
- ☐ Business listing on the Candlelight Tour of Homes map (if applicable)
- ☐ Listing and link to your business on the Tour website and Facebook page
- ☐ One (1) solo sponsor promo and mention via the Tour's social media channels
- ☐ Two (2) complimentary tickets to the Candlelight Tour

Any and every donation is appreciated. Thank you for your generous support!



SPONSORSHIP FORM

All sponsorship donations are tax deductible and benefit three community non-profit organizations dedicated to improving and enriching the Grant Park neighborhood: St. Paul United Methodist Church, the Grant Park Parent Network, and the Grant Park Cooperative Preschool.

→Please complete this form and return it to:

St. Paul United Methodist Church, Attn: CTOH, 501 Grant St. SE, Atlanta, GA 30312

→For inclusion in promotional/advertising materials, sponsor payment is due by Friday, October 20th, and if payments are split, final payment is due no later than Friday, November 10th.

Company Name: _____

Donation Amount and Level: \$ _____

Please make check payable to: St. Paul UMC, and reference "Candlelight Tour of Homes" in the memo section

Type and Value of In-kind Donation, if applicable: _____ \$ _____

Primary Contact: _____

Address: _____

Email: _____ Phone: _____

Website: _____

Facebook or other Social Media Pages: _____

→Please email logo artwork at your earliest convenience to Charles Davis at cd3design@mac.com in the following formats: high-resolution .jpg (raster format) and .eps (vector format)

For questions or more information, contact:

Diana Travelute at dtravelu@gmail.com or (727) 417-1823

Jeff McCord at jeff@boundtobereadbooks.com or (404) 226-4782

