



Sponsorship Information

December 10 - 11, 2016 6:00 PM – 10:00 PM

Last year's Candlelight Tour of Homes in Grant Park was a wonderful success, thanks to our many sponsors, volunteers and homeowners! An Atlanta tradition celebrating its 36th year, the Grant Park Candlelight Tour of Homes draws visitors from near and far to experience a mixture of historic, modern and renovated Victorian and Craftsman homes beautifully decorated for the holidays and lit by candlelight. Tour goers also enjoy:

- The Artists' Market, local artisans selling a variety of holiday gifts
- Winter Wonderland, a family-friendly celebration including visits with Santa
- Christmas Concert, holiday music by St. Paul's fabulous choir

Our sponsors, many of which have been supporting the Tour for consecutive years, are a big part of the overall experience. Without our generous sponsors, the Tour could not exist year after year and many visitors would never know the beauty and magic of Grant Park.

*** Please commit to a sponsor level by Friday, Nov. 4th, 2016, to be included in all of this year's promotional efforts including a newly designed website and Candlelight Tour branding. ***

Sponsorship Levels and Recognition:

Presenting Sponsor | \$1,500 Tax-Deductible Donation

- Limited to **only one** business
- Full page ad on first page of program
- Ability to include a coupon in your ad
- Business listing on the Candlelight Tour of Homes map
- Logo and link to your business prominently displayed on the Candlelight Tour of Homes website and Facebook page
- 10 solo promos and mentions (or more) via the Tour's social media channels
- Eight (8) complimentary tickets to the Candlelight Tour
- Principal logo placement on all ads, Tour posters, and recognition on brochures and articles in neighborhood publications, if commitment received by Nov. 4, 2016
- Ability to coordinate a special promotion or tie-in with the Tour

Gold Star Sponsor | \$750 Tax-Deductible Donation

- Limited to four businesses
- 1/2 page ad in the program
- Ability to include a coupon in your ad
- Business listing on the Candlelight Tour of Homes map
- Logo and link to your business prominently displayed on the Candlelight Tour of Homes website and Facebook page
- Eight (8) solo sponsor promos and mentions (or more) via the Tour's social media channels
- Six (6) complimentary tickets to the Candlelight Tour
- Favored logo placement on all ads, Tour posters, and recognition on brochures and articles in neighborhood publications, if commitment received by Nov. 4, 2016

Silver Bell Sponsor | \$500 Tax-Deductible Donation

- 1/4 page ad in program with ability to include a coupon
- Business listing on the Candlelight Tour of Homes map
- Logo and link to your business on the Candlelight Tour of Homes website and Facebook page
- Four (4) solo sponsor promos and mentions via the Tour's social media channels
- Four (4) complimentary tickets to the Candlelight Tour
- Prominent logo placement on Tour posters, and recognition on brochures and articles in neighborhood publications, if commitment received by Nov. 4, 2016

Evergreen Sponsor | \$350 Tax-Deductible Donation

- Text listing in the program
- Business listing on the Candlelight Tour of Homes map
- Listing and link to your business on the Candlelight Tour of Homes website and Facebook page
- One (1) solo sponsor promo and mention via the Tour's social media channels
- Four (4) complimentary tickets to the Candlelight Tour

All sponsorship donations are tax deductible and benefit three non-profit organizations involved with improving and enriching the Grant Park neighborhood: St. Paul United Methodist Church, the Grant Park Parent Network, and the Grant Park Cooperative Preschool.

Contact: **Sonia Fuller at sfuller@bellsouth.net or (404) 660-1261**
 Paul Bowman at paul@paulbowmandesign.com or (404) 273-2317
 Jeff McCord at jeff@boundtobereadbooks.com or (404) 226-4782

Any and every donation is appreciated. Thank you for your generous support!

→ Complete and return to: St. Paul United Methodist Church c/o CTOH, 501 Grant St SE, Atlanta, GA 30312

Company Name: _____

Donation Amount and Level: \$ _____

Please make check payable to: St. Paul UMC, and reference "Candlelight Tour of Homes" in the memo section

Type and Value of In-kind Donation, if applicable: _____ \$ _____

Sponsor payment is due by Nov. 4th, and if payments are split, final payment is due no later than Nov. 21.

Primary Contact: _____

Address: _____

Email: _____ Phone: _____

Website: _____

Facebook or other Social Media Pages:

→ Please email logo artwork at your earliest convenience to paul@paulbowmandesign.com in the following formats: high-resolution .jpg (raster format) and .eps (vector format)